

# Privacy Policy

This Privacy Policy explains the policies of Novo Plaza s.r.o. on the collection and use of the information we collect when you access [www.novoplaza.cz](http://www.novoplaza.cz) (the "Service"). This Privacy Policy describes your privacy rights and how you are protected under privacy laws.

By using our Service, you are consenting to the collection and use of your information in accordance with this Privacy Policy. Please do not access or use our Service if you do not consent to the collection and use of your information as outlined in this Privacy Policy.

Novo Plaza s.r.o. is authorized to modify this Privacy Policy at any time. This may occur without prior notice.

Novo Plaza s.r.o. will post the revised Privacy Policy on the [www.novoplaza.cz](http://www.novoplaza.cz) website.

## Collection and Use of Your Personal Information

### Information We Collect

When using our Service, you will be prompted to provide us with personal information used to contact or identify you. [www.novoplaza.cz](http://www.novoplaza.cz) collects the following information:

- Usage Data
- Social Media Profile
- Email

Usage Data includes the following:

- Internet Protocol (IP) address of computers accessing the site
- Web page requests
- Referring web pages
- Browser used to access site
- Time and date of access

### How We Collect Information

We collect and receive information from you in the following manner:

- When you fill a registration form or otherwise submit your personal information.
- When you interact with our Service.
- From external, public sources.

Your information will be stored for up to 90 days after it is no longer required to provide you the services. Your information may be retained for longer periods for reporting or record-keeping in accordance with applicable laws. Information which does not identify you personally may be stored indefinitely.

### How We Use Your Information

We may use your information for the following purposes:

- **Providing and maintaining our Service**, as well as monitoring the usage of our Service.
- **For other purposes.** Doplňit: Novo Plaza s.r.o. will use your information for data analysis to identify usage trends or determine the effectiveness of our marketing campaigns when reasonable.

We will use your information to evaluate and improve our Service, products, services, and marketing efforts.

- **Marketing and promotional initiatives.** We will use non-specific information gathered from you in order to improve our marketing efforts.
- **Targeted advertising.** Your Personal Data will be used to improve advertising efforts that are relevant to your specific interests.
- **Managing your account.** Your Personal Data can enable access to multiple functions of our Service that are available to registered users.

## How We Share Your Information

We will share your information, when applicable, in the following situations:

- **With your consent.** We will share your information for any purpose with your explicit consent.

## Third-party Sharing

Your information may be disclosed for additional reasons, including:

- Complying with applicable laws, regulations, or court orders.
- Responding to claims that your use of our Service violates third-party rights.
- Enforcing agreements you make with us, including this Privacy Policy.

## Information sharing with the joint administrator and within the branches

We may share the processed personal data with other companies within the group of which our company is a part of, as well as with the joint manager of project Novodvorská Plaza, CBRE s.r.o., se sídlem v Praze 1, Náměstí Republiky 1079/1A, Nové Město, PSČ, 110 00 Praha, IČO: 25759604, zapsaná v obchodním rejstříku vedeném Městským soudem v Praze, oddíl C vložka 67713.

## Cookies

Cookies are small text files that are placed on your computer by websites that you visit. Websites use cookies to help users navigate efficiently and perform certain functions. Cookies that are required for the website to operate properly are allowed to be set without your permission. All other cookies need to be approved before they can be set in the browser.

- **Strictly necessary cookies.** Strictly necessary cookies allow core website functionality such as user login and account management. The website cannot be used properly without strictly necessary cookies.
- **Targeting cookies.** Targeting cookies are used to identify visitors between different websites, eg. content partners, banner networks. Those cookies may be used by companies to build a profile of visitor interests or show relevant ads on other websites.
- **Performance cookies.** Performance cookies are used to see how visitors use the website, eg. analytics cookies. Those cookies cannot be used to directly identify a certain visitor.
- **Functionality cookies.** Functionality cookies are used to remember visitor information on the website, eg. language, timezone, enhanced content.

## Security

Your information's security is important to us. Utilizes a range of security measures to prevent the misuse, loss, or alteration of the information you have given us. However, because we cannot guarantee the security of the information you provide us, you must access our service at your own risk.

Novo Plaza s.r.o. is not responsible for the performance of websites operated by third parties or your interactions with them. When you leave this website, we recommend you review the privacy practices of other websites you interact with and determine the adequacy of those practices.

## **Contact Us**

For any questions, please contact us through the following methods:

Novo Plaza s.r.o. se sídlem v Praze 1, Václavské Náměstí 834/17, Nové Město, PSČ 110 00

&

CBRE s.r.o., se sídlem v Praze 1, Náměstí Republiky 1079/1A, Nové Město, PSČ, 110 00 Praha

E-mail: [gdpr@novoplaza.cz](mailto:gdpr@novoplaza.cz)

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